

Context Logic (aka Wish)

Location: San Francisco, California, US

Invested by Founders Fund, GGV Capital, Digital Sky Technologies.

"Context Logic" has a service, which is named as Wish - an online e-commerce platform that facilitates transactions between sellers and buyers. It was founded in 2010 by Peter Szulczewski (CEO) and Danny Zhang (CTO).

The platform allows sellers to list their products on Wish and sell directly to consumers.

- Wish acts as a intermediary handling payments but does not stock the products themselves or manage returns.
- Wish is repeatedly listed as one of the leading platforms for selling counterfeit goods which has, among other things, resulted in lawsuits by impacted brands.

